

CETERUS TRADE CONTROL BRIEF

Human-curated sanctions and trade control intelligence

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What the Ceterus Trade Control Brief Is

Most organisations only spot export-control or sanctions exposure when it's already too late. A recent UK manufacturer learned this when a single dual-use misclassification triggered a shipment hold and weeks of disruption — one mistake costing more than a year of coverage.

The Ceterus Trade Control Brief prevents exactly that. It is a unified intelligence product covering UK export controls, dual-use and military list changes, technology-transfer risks, and sanctions-relevant trade restrictions. It gives organisations clear, operationally relevant visibility without the cost or complexity of an internal specialist — turning regulatory change into practical impact: what shifted, why it matters, and what to do next.

Why Organisations Choose Us

One integrated view of risk

Export controls and sanctions-relevant restrictions often overlap. The Brief removes the fragmentation by presenting a single, coherent picture of exposure.

Human interpretation, not automated feeds

Automated tools can tell you what changed. Ceterus tells you what it means for your products, technologies, routes, and partners.

Operationally grounded

Every edition is tailored to the client's footprint. No generic commentary. No recycled analysis.

Audit-ready reporting

Each Brief includes a rolling audit log, risk indicators, and defensible interpretations — ready for internal governance or external review.

Predictable, accessible pricing

A tiered structure that lets you scale your support without unexpected costs or complex retainers.

What the Trade Control Brief Covers

Periodic UK Trade Control Updates

A curated summary of UK export controls, dual-use and military list changes, sanctions-relevant trade restrictions, and any relevant EU/US developments.

Regulatory Interpretation

Clear, defensible explanations of new measures, including classification impacts, licensing signals, technology transfer considerations, and destination-based restrictions.

Risk Indicator Table

A monthly snapshot of classification, licensing, sanctions-relevant exposure, technology transfer risk, and emerging control themes.

Regional & Sector Risk Signals

Concise, tailored commentary on jurisdictional and sector-specific developments affecting the client's supply chain and customer base.

Rolling Audit Log

A structured record of changes, decisions, and interpretations — designed for audit defence and internal governance.

Optional Alerts

Rapid notifications for high-impact developments affecting the client's routes, partners, or technologies.



Trade Control Brief — Tiered Capability Overview

The three tiers are built in a simple, deliberate progression. Each step adds depth, clarity, and operational support — moving from steady monthly visibility, to structured quarterly interpretation, to full continuous monitoring with escalation and audit-ready outputs. Choose the tier that matches your exposure: baseline visibility, periodic strategic insight, or full oversight where a missed control change becomes an operational event. It's a clear way for organisations to select the level of assurance they need, without complexity or drift.

Category	Standard	Enhanced	Enterprise
Core Update	Trade Control Brief covering UK export controls and relevant trade restrictions	+ deeper interpretation across three-month cycles	Continuous monitoring + emergency alerts
Tailoring to Client Footprint	Tailoring to products, technologies, routes, and partners	+ quarterly exposure mapping	Continuous tailoring with supplier/customer risk signal interpretation
Regulatory Interpretation	UK dual-use, military list, and sanctions-relevant measures	+ Quarterly consolidation + trend & exposure insights	Rapid interpretation of complex EAR/ITAR & UK changes
Risk Indicator Table	Classification, licensing, exposure & tech-transfer snapshot	+ Expanded quarterly trend review across all indicators	Integrated into escalation workflow with early-warning triggers
Tech-transfer/ Remote access	—	Quarterly thematic review	Continuous monitoring
Audit Log	—	Rolling monthly audit log	Full audit trail + annual Trade Control audit pack
Alerts	—	—	Rapid notifications for high-impact changes
Review Call	—	Optional	Included, with operational recommendations and escalation pathways
Escalation Support	—	—	Full escalation support for classification, licensing, technology transfer, cloud/remote access, deemed exports
Annual Audit Pack	—	—	Annual Consolidated Trade Control Health Check



Positioning

The Ceterus Trade Control Brief sits deliberately between two extremes in the market:

- Above automated list-matching tools that flag changes but offer no interpretation
- Below the cost and complexity of advisory retainers or enterprise-grade platforms
- Focused on human judgement, operational relevance, and audit-ready clarity

It gives organisations a level of assurance that automated tools cannot match — and at a fraction of the cost of building internal expertise.

Why Now: Regulatory Velocity & Enforcement Posture

Export controls and sanctions are shifting faster than most organisations can track. UK, EU, and US measures often change monthly — sometimes weekly — and enforcement bodies are signalling a harder line on misclassification, technology transfer, and partner risk.

The cost of waiting is rising.

A single missed update can trigger shipment holds, licence delays, or partner-screening failures that far exceed the annual cost of the Brief.

Three Tiers, Clear Pricing

A straightforward model that keeps costs predictable while scaling support to match your exposure — from steady monthly visibility, to periodic strategic interpretation, to full continuous oversight with escalation support. Working without clarity can be extremely costly: fines, shipment delays, lost commercial opportunities, and reputational damage often stem from a single misclassification or overlooked restriction. In a regulatory environment where enforcement is tightening, uncertainty isn't just inconvenient — it's expensive.

The pricing for the Ceterus Trade Control Brief is intentionally straightforward. Each tier has a clear monthly and annual range, and the final figure reflects three practical factors: the size of the organisation, any special requests, and the number of operations to be included. This ensures clients only pay for the footprint they actually need, with no retainers, no hidden complexity, and no drift.

Tier	Monthly	Annual	Best For
Standard	£275–£350	£3,135–£3,990	SMEs and mid-tier manufacturers needing reliable visibility without a full compliance function
Enhanced	£400–£500	£4,440–£5,400	Organisations with regular export activity needing quarterly strategic insight and trend interpretation
Enterprise	£2,000–£2,500	£24,000–£30,000	Organisations where a missed control change is an operational or reputational event, requiring continuous oversight and rapid escalation

The Trade Control Brief gives organisations the confidence to operate globally with clarity, defensibility, and a human expert in their corner — every month, without the cost of a full compliance team.

Ready to strengthen your trade control posture?

Let's configure the tier that matches your exposure and footprint.

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